

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

REVISION.

Add \$30,090 gross

Contract / Revision 116654 /		Alt Order # 06218176
Product MCCRORY 9/24		
Contract Dates 09/24/12 - 09/30/12		Estimate # 924930
Advertiser Pat McCrory for Governor		Original Date / Revision 09/20/12 / 09/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
		Total Ratings 380.30
IDB#	Advertiser Code MCCRO	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	WRAL	09/28/12	09/28/12	Price is Right	11a-12p		:30				NM	1	\$500.00
		CLASS 1 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$500.00	4.40			
N 4	WRAL	09/28/12	09/28/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$875.00	8.20			
N 5	WRAL	09/28/12	09/28/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$300.00	2.80			
N 6	WRAL	09/28/12	09/28/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$450.00	3.60			
N 7	WRAL	09/28/12	09/28/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$380.00	3.60			
N 8	WRAL	09/24/12	09/24/12	Price is Right	11a-12p		:30				NM	1	\$500.00
		CLASS 1 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$500.00	4.40			
N 9	WRAL	09/24/12	09/24/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
		CLASS 2 - CANDIDATE 8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$875.00	8.20			
N 10	WRAL	09/24/12	09/24/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$300.00	2.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WRAL	09/24/12	09/24/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$450.00	3.60			
N 12	WRAL	09/24/12	09/24/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$380.00	3.60			
N 13	WRAL	09/29/12	09/29/12	Sat Hour 3	10-11p		:30				NM	1	\$1,300.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,300.00	5.50			
N 14	WRAL	09/29/12	09/29/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$155.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$155.00	2.50			
N 16	WRAL	09/29/12	09/29/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$270.00	4.20			
N 17	WRAL	09/29/12	09/29/12	CBS This Sat Morning 8-9a	8-9a		:30				NM	1	\$470.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$470.00	3.80			
N 18	WRAL	09/29/12	09/29/12	Sat Hour 2	9-10p		:30				NM	1	\$1,300.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,300.00	3.70			
N 19	WRAL	09/30/12	09/30/12	6pm News (Sun)	6-630p		:30				NM	1	\$350.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00	8.10			
N 20	WRAL	09/30/12	09/30/12	WRAL Sun Morning News	7-9a		:30				NM	1	\$400.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00	4.70			
N 21	WRAL	09/30/12	09/30/12	CBS Sunday Morning	9-1030a		:30				NM	1	\$600.00
		CLASS 2 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$600.00	5.10			
N 22	WRAL	09/30/12	09/30/12	Sun Hour 2	9-10pm		:30				NM	1	\$3,115.00
		CLASS 3 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$3,115.00	8.60			
N 23	WRAL	09/27/12	09/27/12	Price is Right	11a-12p		:30				NM	1	\$500.00
		CLASS 1 - CANDIDATE r8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$500.00	4.40			

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<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 24	WRAL	09/27/12	09/27/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$875.00	8.20			
N 25	WRAL	09/27/12	09/27/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE 8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$300.00	2.80			
N 26	WRAL	09/27/12	09/27/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$380.00	3.60			
D 27	WRAL	09/27/12	09/27/12	Thu Hour 2	9-10p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
N 28	WRAL	09/25/12	09/25/12	Price is Right	11a-12p		:30				NM	1	\$500.00
CLASS 1 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$500.00	4.40			
N 29	WRAL	09/25/12	09/25/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 2 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$875.00	8.20			
N 30	WRAL	09/25/12	09/25/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$300.00	2.80			
N 31	WRAL	09/25/12	09/25/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$380.00	3.60			
N 32	WRAL	09/25/12	09/25/12	Tue Hour 1	8-9p		:30				NM	1	\$3,550.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,550.00	16.30			
N 33	WRAL	09/26/12	09/26/12	Wed Hour 3	10-11p		:30				NM	1	\$3,335.00
CLASS 3 - CANDIDATE 8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,335.00	9.50			
N 34	WRAL	09/26/12	09/26/12	Price is Right	11a-12p		:30				NM	1	\$500.00
CLASS 1 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$500.00	4.40			
N 35	WRAL	09/26/12	09/26/12	Young and the Restless	4-5p		:30				NM	1	\$875.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$875.00	8.20			
N 36	WRAL	09/26/12	09/26/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$300.00
CLASS 3 - CANDIDATE r8.23													

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<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$300.00	2.80			
N 37	WRAL	09/26/12	09/26/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$450.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$450.00	3.60			
N 38	WRAL	09/26/12	09/26/12	CBS This Morning	7am - 9am		:30				NM	1	\$380.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$380.00	3.60			
N 39	WRAL	09/28/12	09/28/12	Fri Hour 3	10-11p		:30				NM	1	\$2,225.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$2,225.00	10.10			
N 40	WRAL	09/28/12	09/28/12	Late News	11-1135p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,335.00	7.70			
N 41	WRAL	09/28/12	09/28/12	Letterman Friday	1205x-107x		:30				NM	1	\$90.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$90.00	3.50			
N 42	WRAL	09/28/12	09/28/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$215.00	6.50			
N 43	WRAL	09/28/12	09/28/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,115.00	8.60			
N 44	WRAL	09/28/12	09/28/12	Fri Hour 1	8-9p		:30				NM	1	\$1,570.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,570.00	6.40			
N 45	WRAL	09/28/12	09/28/12	Fri Hour 2	9-10p		:30				NM	1	\$1,790.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,790.00	8.00			
N 46	WRAL	09/24/12	09/24/12	Late News	11-1135p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$1,335.00	7.70			
N 47	WRAL	09/24/12	09/24/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$270.00	3.50			
N 48	WRAL	09/24/12	09/24/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$215.00	6.50			
N 49	WRAL	09/29/12	09/29/12	7pm News	7-730p		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$270.00	4.40			
N 50	WRAL	09/29/12	09/29/12	Sat Hour 1	8-9p		:30				NM	1	\$550.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$550.00	3.50			
N 51	WRAL	09/30/12	09/30/12	Sun Hour 3	10-11p		:30				NM	1	\$2,000.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,000.00	5.30			
N 52	WRAL	09/30/12	09/30/12	Late News	11-1135p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,335.00	7.70			
N 53	WRAL	09/30/12	09/30/12	60 Minutes	7-8p		:30				NM	1	\$2,670.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,670.00	7.90			
54	WRAL	09/30/12	09/30/12	Sun Hour 1	8-9p		:30				NM	1	\$1,500.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,500.00	5.60			
N 55	WRAL	09/27/12	09/27/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$270.00	3.50			
N 56	WRAL	09/27/12	09/27/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$215.00	6.50			
N 57	WRAL	09/27/12	09/27/12	6pm News (M-F)	6-630p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,335.00	10.90			
N 58	WRAL	09/25/12	09/25/12	Tue Hour 3	10-11p		:30				NM	1	\$2,225.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$2,225.00	10.10			
N 59	WRAL	09/25/12	09/25/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$270.00	3.50			
N 60	WRAL	09/25/12	09/25/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 116654 /		<u>Alt Order #</u> 06218176
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> MCCRORY 9/24	<u>Estimate #</u> 924930
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$215.00	6.50			
N 61	WRAL	09/25/12	09/25/12	5:30 News	530-6p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,115.00	8.50			
D 62	WRAL	09/25/12	09/25/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
N 63	WRAL	09/25/12	09/25/12	Tue Hour 2	9-10p		:30				NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,115.00	15.20			
N 64	WRAL	09/26/12	09/26/12	Late News	11-1135p		:30				NM	1	\$1,335.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,335.00	7.70			
N 65	WRAL	09/26/12	09/26/12	David Letterman	1135p-1237a		:30				NM	1	\$270.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$270.00	3.50			
N 66	WRAL	09/26/12	09/26/12	Noon News	12p-1p		:30				NM	1	\$215.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$215.00	6.50			
N 67	WRAL	09/26/12	09/26/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,115.00	8.60			
N 68	WRAL	09/30/12	09/30/12	Sun Hour 2	9-10pm		:30				NM	1	\$2,000.00
CLASS 3 CANDIDATE R8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,000.00	0.00			
N 69	WRAL	09/27/12	09/27/12	5:00 First News	5-530p		:30				NM	1	\$1,115.00
CLASS 3 - CANDIDATE r8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,115.00	8.60			
Totals										380.30		64	\$59,765.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	64	\$59,765.00	\$50,800.25
Totals	64	\$59,765.00	\$50,800.25

Signature: _____ **Date:** _____

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